



SPONSORSHIP OPPORTUNITIES

YOUTH OF THE YEAR

2024 - 2025



BOYS & GIRLS CLUBS
OF GREATER CINCINNATI

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YOUTH OF THE YEAR



Youth of the Year is our signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy.

Each February, we honor students who exemplify the Boys & Girls Clubs. A teen finalist is selected from each club to present a speech to compete for a **\$20,000 scholarship**. Finalists are paired with a mentor to help with their speech, develop their writing skills, attend public speaking classes, and shop for an outfit for the occasion! Ultimately, **this is what our mission is all about – helping kids reach their full potential!**

In the 21st-century world and workplace, leadership skills such as communication, goal-setting and teamwork are essential for everyone – especially young people preparing to meet the challenges of adolescence and adulthood.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive, and they are shining examples and living proof that **Great Futures start at Boys & Girls Clubs.**



“At the club, though, I am given the chance to be **seen and heard**.

Empowerment. That is my club experience.

”

Zairyah Brown
2024 Youth of the Year

WHO WE ARE

Since our establishment in 1939, Boys & Girls Clubs of Greater Cincinnati has been on a mission to **transform the lives of young people**, particularly those who face the most significant challenges.

Serving families in Greater Cincinnati and Northern Kentucky, BGCGC uses a **comprehensive blend of mentoring and programming** to provide youth ages 5 to 18 with the tools they need to become well-rounded and successful adults.

Our goal is simple yet profound: to empower every young person who walks through our doors to realize their full potential as productive, caring, and responsible citizens.

We strive to provide **a world-class Club experience** that ensures success is attainable for every young person we serve. We are committed to guiding all our members toward high school graduation with a clear plan for their future, fostering good character and citizenship, and promoting a healthy lifestyle.



SPONSORSHIP OPPORTUNITIES

By sponsoring the Youth of the Year, you are investing in Greater Cincinnati's youth — the future of our city — and bringing awareness to your part in making their successes possible.

PRESENTING SPONSOR – \$20,000 Investment

- Recognition throughout the Youth of the Year season (November–March) as Presenting Sponsor
- Recognition with logo on event invitation
- Recognition from podium at the event
- Recognition with logo on front of the program
- Recognition on all event signage
- Recognition in all event email communication (pre and post event)
- Mention in pre-event and post-event press releases
- Recognition on BGCGC website for one year
- Logo in photo logo loop throughout event
- Logo on jumbotron at Great American Ballpark throughout event
- 6 (Six) Social Media Posts
- Invitations for 8 guests to attend the Youth of the Year Competition at Great American Ballpark in February 2025 with Open Bar
- Opportunity to provide 1 (One) Judge for Competition

TITLE SPONSOR – \$15,000 Investment

- Recognition throughout the Youth of the Year season (November–March) as Title Sponsor
- Recognition on event invitation
- Recognition from podium at the event
- Recognition with logo on front of the program
- Recognition on all event signage
- Recognition in all event email communication (pre and post event)
- Logo in photo logo loop throughout event
- Mention in pre-event and post-event press releases
- Recognition on BGCGC website for one year
- Logo on jumbotron at Great American Ballpark throughout event
- 4 (Four) Social Media Posts
- Invitations for 6 guests to attend the Youth of the Year Competition at Great American Ballpark in February 2025 with Open Bar
- Opportunity to provide 1 (One) Judge for Competition

TECHNOLOGY SPONSOR – \$10,000 Investment

- Provides devices for each Youth of the Year finalist
- Recognition from podium at the event
- Recognition on all event signage
- Recognition in post-event email communication
- Logo on the back of the event program
- Logo in photo logo loop throughout event
- Mention in post-event press release
- Recognition on BGCGC website for one year
- 2 (Two) Social Media Posts
- Invitations for 4 guests to attend the Youth of the Year Competition at Great American Ballpark in February 2025 with Open Bar

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CLOTHING SPONSOR – \$5,000 Investment

- Provides a professional outfit for each Youth of the Year finalist
- Recognition as sponsor of Youth of the Year "Shopping Night" in January 2025
- Recognition from podium at the Youth of the Year Competition
- Logo on the back of the event program
- Logo on event welcome sign
- Recognition in one event e-blast
- Mention in pre-event press release
- Recognition on BGCGC website for one year
- Logo in photo logo loop at event
- 2 (Two) Social Media Posts
- Invitations for 2 guests to attend the Youth of the Year Competition at Great American Ballpark in February 2025 with Open Bar

EVENT SPONSOR – \$2,500 Investment

- Recognition from podium at the Youth of the Year Competition
- Logo on the back of the event program
- Logo on event welcome sign
- Logo in photo logo loop at event
- Mention in 1 (one) e-newsletter
- Recognition on BGCGC website for one year
- 2 (Two) Social Media Posts
- Invitations for 2 guests to attend the Youth of the Year Competition at Great American Ballpark in February 2025 with Open Bar

