

2021  
GENEROSITY  
REPORT



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\*As of June 2019

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# LETTER FROM THE PRESIDENT

*Dear Friends of the Boys & Girls Clubs,*

Dear Friends of the Boys & Girls Clubs,

You are changing lives. Talent is ubiquitous in our community, but opportunity is not, and that's where you come in. You are answering the call. Through your unwavering support of the Boys & Girls Clubs we have been able to give opportunity after opportunity to thousands of youth who live in challenging situations.

This institution has changed the story for kids for 80 years, and we couldn't do any of it without you. I've seen what good you do. You help us build young men and women into self-sufficient adults, but it goes deeper than that. The unfortunate fact is most of the youth we serve live in poverty, and the symptoms of poverty are extremely difficult to combat. You help us overcome them.

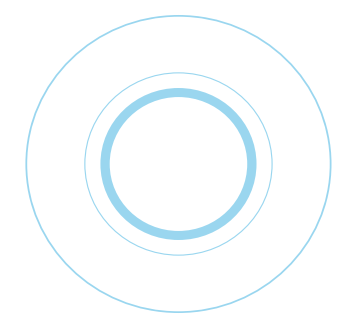
At 10 sites across our region we deliver our "Graduate, Fit for Life, Ready to Serve" program for thousands of kids each year focusing on academic success, health, wellbeing, leadership and character. We ensure basic needs are met; from serving dinner every night to maintaining a physically and emotionally safe environment to foster growth. We partner with dozens of other organizations to wrap services around our youth to ensure they get what they need to succeed in the classroom and in life.

While the work you've done with us is impressive, there are still too many youth in Cincinnati who reside in poverty. Too many are still behind in school. Too many still don't have opportunity. A child's destiny should not be dictated by the zip code in which they were born. Problems this complex require us to continuously answer the call, and that's why our kids still need you. We are always looking for even more caring adults like you to serve, to donate, to lead.

I am excited about the future of the Boys & Girls Clubs! I would love to introduce you to our passionate staff and our talented youth. If you're interested in seeing the work you support, and learning more about our successes, challenges and dreams, I'd love to give you a tour of one of our programs so please reach out. At Boys & Girls Clubs, we will continue to meet the needs of our kids through partnerships, leadership, innovative programs, and with help from you. Thank you for supporting the greatest organization I've ever been involved with. Thank you for answering the call of the kids who need us most.



*William Bresser*  
 WILLIAM BRESSER  
 PRESIDENT



# THE CLUB EXPERIENCE

Boys & Girls Clubs of Greater Cincinnati (BGCGC) impacts the lives of young people in vital areas such as academic success, good character and citizenship, and healthy lifestyles. We teach our kids about positive self-identity and values. By making our programs entertaining and interactive, we can impart valuable life skills. All of our programs are enriching and educational, but we wouldn't be the Boys & Girls Clubs of Greater Cincinnati if our kids weren't having fun! These Club programs and activities help kids thrive. Whether you volunteer, mentor, tutor, donate or educate others, collectively YOU are making a difference.

### VISION

To inspire young people to become fully engaged citizens in our communities, as well as our global society.

### MISSION

Our mission is to enable all kids, especially those that need us the most, to reach their full potential as productive, caring, and responsible citizens.

### VALUES

**Respect** – We honor diversity and inclusion, treat others with respect, and express gratitude; we embrace alternative ways of thinking.

**Honesty** – We are authentic and transparent, we strive to do the right thing every day, every time.

**Accountability** – We do what we say and hold each other to the highest standards; we are impeccable stewards of all our resources.

**Commitment to Life-Long Learning** – We seek out and embrace new possibilities that can increase our impact.

**Mission-Driven Purpose** – We lead with passion and enthusiasm and are driven beyond the bottom line. We pride ourselves on hiring staff that are passionate about our mission and stand behind the great works done in the community.

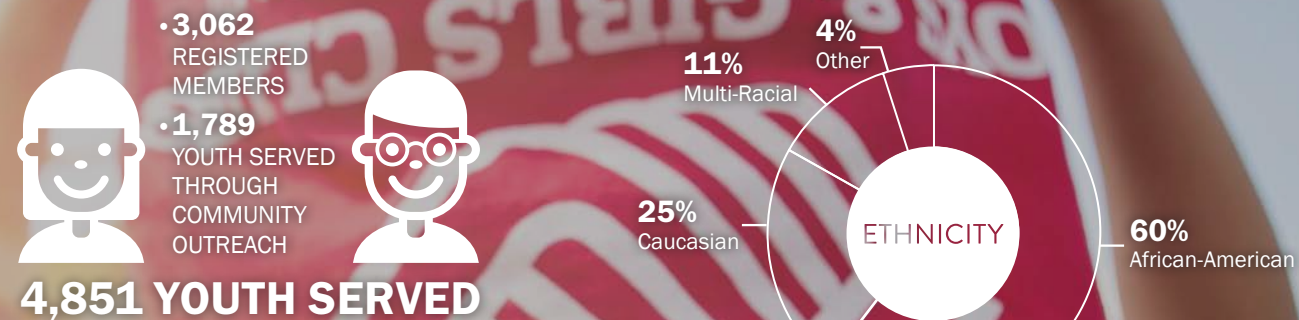
### FORMULA FOR IMPACT

GRADUATE + FIT FOR LIFE + READY TO SERVE  
=  
GREAT FUTURES

The Boys & Girls Clubs' program model works by starting with young people who need us most. Next, we add an outcome-driven Club experience led by trained youth development professionals; this includes high-yield activities with regular attendance in targeted programs. The outcomes of this model are measurable and young people who are educated and equipped to thrive in our communities



# MEMBER DEMOGRAPHICS



## 2018 YOUTH OF THE YEAR

Since 1947, Youth of the Year has been Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements as well as overcoming personal challenges and obstacles of Club teens. Club members who earn the youth of the Year title embody the values of leadership service; academic excellence; and healthy lifestyles. They exemplify the critical impact that Boys Girls Clubs have on the lives of young people.

Being named Youth of the Year is the highest honor a Boys & Girls Club member can receive. Youth of the Year honorees are shining examples and living proof that great futures start at Boys & Girls Clubs. We are proud to provide our local winners with a \$20,000 college scholarship award.



THE OPPORTUNITY TO AWARD ONE OF OUR **OUTSTANDING YOUTHS A \$20,000 SCHOLARSHIP** TO ATTEND COLLEGE IS ONE OF THE **MOST REWARDING** PARTS OF MY JOB.

- WILLIAM BRESSER BGC GC PRESIDENT



## KAMARA KOB

Kamara attended the Larry & Rhonda Sheakley Club in Price Hill for six years. The Club taught her how to be a leader and gave her the opportunity to serve as a role model to younger members. Through a BGC GC partnership with the Journey Steel Fabrication Company, Kamara became the only female apprentice in the Journey Soaring Impact Program.

After graduating from Western Hills High School in 2018, Kamara received a \$20,000 Scholarship from BGC GC and went on to attend Cincinnati State. Kamara finished her Freshman year at Cincinnati State in May of 2019 and is currently working full-time at Journey Steel, with hopes of one day becoming a professional Welder. She will return to Cincinnati State in the Fall to take on her Sophomore Year.



# Great Futures Start with ACADEMIC SUCCESS

At the Boys & Girls Clubs of Greater Cincinnati, we give our members a place to learn, grow and succeed. Our GRADUATE Education Program helps Club members achieve high school graduation, reach for college, and prepare for a 21st century career. Through this program, underprivileged at-risk students are given access to tutoring, mentors, literacy and math support, along with computer-based instruction for a multi-pronged, multimedia approach to improving their academic achievement.

The GRADUATE Education Program consists of the following major program components:

- Homework help & tutoring ("Power Hour"): All youth will participate in at least 45 minutes of homework help, tutoring, or one-on-one remedial assistance each day. Each Club has a quiet, well-lit space dedicated to academic assistance, staffed by a full-time Education Director. Volunteer tutors also assist with PowerHour activities in a safe, quiet, allocated space.
- High-yield learning activities ("HYLAs"): HYLAs are activities that are fun but academically beneficial to youth. They include leisure reading, writing, computer learning, service-learning, cultural arts, and educational games. HYLAs are incorporated into many different areas of programming so that the youth are constantly learning and making academic progress, even when they are playing.
- Parental involvement: Parents are empowered to support members' academic development by informing them of the child's progress and providing activities to assist their child at home. Parents are also recruited to volunteer as tutors, group leaders, and chaperon field trips.
- Collaboration with schools: Staff interacts with the school district to identify students to participate in the Program that are at-risk of succeeding academically. Teachers are asked to assist staff in designing tutoring plans for low achieving students and by referring students to the tutoring program.
- Incentives: Staff members use incentives (i.e. field trips, games, and prizes) to engage youth in educational activities that may not initially be perceived as fun and award youth for achievement.

Our GRADUATE program offers educational enrichment activities and additional support in order to nurture each member's individual success inside and outside of the classroom.

**73%**  
Of our Club members increased their proficiency in reading during the 2018-2019 School Year

**1,048**  
Of our Club members completed all homework assignments

**78%**  
Of our Club members increased their proficiency in math during the 2018-2019 School Year

## Great Futures Start with a HEALTHY LIFESTYLE

The Boys & Girls Clubs of Greater Cincinnati has always offered physical activities, sports and outdoor recreation to its members. In an effort to become more innovative in our approach to fitness and health, we implemented our FIT FOR LIFE program which combines daily exercise and physical activity, instruction nutrition and healthy cooking, and living a healthy lifestyle. FIT FOR LIFE helps young people become healthy, active, and form positive relationships.

This comprehensive approach also includes:

- **Physical Activity:** Each Club member participates in at least 45 minutes of physical activity each day. To ensure that ALL youth (boys and girls, athletically gifted and those talented in other areas, children and teens alike) are engaged, BGCGC employs sports (i.e. basketball, volleyball, and flag football) along with other activities that promote skills in a non-competitive, fun, yet challenging environment. These activities include dance classes, martial arts, swimming, Wii Fit, and even allow Club members to do creative play with "invent-a-sport".
- **Nutrition Education:** This element of our program introduces eating for energy, smart snacking, and the importance of water consumption and hydration. Through monthly classes, we encourage our members to make more responsible food choices, increasing the consumption of fruits and vegetables, and decreasing the consumption of foods with limited nutritional value.
- **Healthy Habits:** The healthy habits component of our FITFORLIFE program is based upon Boys & Girls Clubs of America's nationally developed curriculum that teach age-appropriate, positive social skills and healthy decisions. These national curriculum's include SMART Moves, SMART Girls, and Passport to Manhood which engage youth in weekly discussions around drug and alcohol prevention, good hygiene habits, safety, resisting negative peer pressure, and developing positive relationships.

**79%**

Of our kids tested in the "healthy fitness zone" as measured by Fitnessgram (a measurement tool that rates body mass index, flexibility, upper body strength and lower body strength)

Boys & Girls Clubs of Greater Cincinnati served more than

**111,000**  
USDA-approved meals and  
**51,000**  
healthy snacks in 2018

**95%**

Of our kids participated in Fit For Life activities

# Great Futures Start with GOOD CITIZENSHIP

We believe that helping hands are the currency of the world. In fact, Cincinnati has historically been one of the most charitable and service-oriented cities in America. To uphold that tradition, we must plant the seed of stewardship first and foremost in our children. For that reason, we have created READY TO SERVE, a program dedicated to this initiative.

Starting from the first time they enter our Clubs, we instill in our children the importance of giving back to their community. Whether planning or participating in a community cleanup, extending grace and courtesy to another individual or engaging in a service challenge, members find themselves immersed in hands-on projects that benefit not only themselves, but also the communities in which they live.

READY TO SERVE gives members a sense of self-worth, teaches character and leadership skills that extend into adulthood, and empowers them to incite positive change in their surroundings. In the end, our members become upstanding, caring and responsible citizens with a broader world-view, equipped to serve their Clubs, community, country and—ultimately—their world.



More than  
**18,000**  
service/volunteer  
hours were completed  
by our Club members

**92%**  
of our Club members  
demonstrated social/  
emotional skills  
necessary for success  
in school and life

**69%**  
of our Club members  
who lacked social/  
emotional skills  
developed them